



Pepperwood Estates, Sandy

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BUILDING GREEN

THIS IS UTAH AND IT’S WHERE WE LIVE. So Ivory has made a commitment to take care of the environment we all share, use resources wisely and build energy efficient homes.

“We care about the larger world we live in and our very own community – it’s ours, it’s where we live and where we raise our children and we know it’s our responsibility to make it better,” said Clark D. Ivory, CEO/Owner of Ivory Homes.

“We all need to conserve the valuable resources of our planet,” he said. “To us, this means including energy-saving packages that not only conserve the earth’s resources, but also save our homeowners tens of thousands of dollars over the life of their home.”

Back in 2006, Ivory created the Little “i” Book where it set down its underlying principles to guide the way the company does business. One of the sections of this book was how Ivory Homes would make environmentally responsible choices going forward.

As the company made the commitment to “go green” it began using materials, products and techniques in the homebuilding process that would be good for the planet.

Not only was this move beneficial for the environment, it benefits Ivory homeowners with much lower utility costs. Today, every Ivory Home is Energy Star rated, which means that they are 15 percent more energy-efficient than local building codes require. Compared to homes built 10 years ago, they are 40 percent more energy-efficient.

Going green extends beyond the walls of your new Ivory home. When Ivory Homes develops a new community, it takes the environment into account before, during and after construction. To ensure a healthy community, Ivory Homes:

- Conducts a Phase One Environmental Study
- Establishes a Storm Water Pollution Prevention Plan
- Incorporates Waterwise Landscaping in development of select community common areas
- Develops progressively planned communities which incorporate more green space and walkability



As a result of these efforts in recent years Ivory Homes has received the Outstanding Achievement Award from the EPA, reducing 4,500 pounds of green house gases per home from going into the atmosphere every year. The company also recycles 15,000 tons of construction waste annually (equivalent to 10,000 full-sized dump truck loads) that would have otherwise gone to a landfill.

The end result for you, the home buyer, is that your Ivory home is far more energy-efficient than the average home on the market today with improvements built in to save the environment and to save you money.



GREEN

As a 100% Energy Star builder, as recognized by the federal Environmental Protection Agency, Ivory Homes includes these items in every home it builds:

- Low E windows
- 90 percent or better furnaces on each single-family home
- A/C units with a 13 SEER or higher rating
- Blown-in insulation for an improved thermal barrier
- Performance-verified duct sealing
- Select use of compact fluorescent lights
- Thermal bypass testing
- Third party energy inspections to ensure Energy Star compliance

GREENER

There’s more. Homebuyers who would like to save even more energy may choose Ivory’s “Energy Supersaver” package, which includes:

- Energy saving hybrid heat pumps and air conditioning units
- High efficiency hot water heaters
- Argon insulated high performance windows
- Water saving dishwashers with smart dispenser systems
- Full house condensed fluorescent lights
- Home energy monitors